

Hygeco becomes Opalians: a new identity serving European excellence

With a heritage spanning more than a century and recognised expertise in the funeral, medical and now veterinary sectors, the Hygeco group is taking a major step forward in its history and becoming **Opalians**. This name change reflects the unification of a European group comprising leading brands – Hygeco, Funeralia, LR Tipping and Kugel Medical – and affirms a clear ambition: to structure, innovate and serve with humanity all the professions that accompany life and beyond.

Opalians: the strength of an alliance

The name **Opalians**, inspired by opal – a precious stone symbolising clarity, diversity and protection – embodies the group's founding values: precision, kindness and innovation. It expresses **Opalians'** ability to combine technical expertise and humanity, rigour and creativity, historical roots and a vision for the future.

'Becoming **Opalians** means transforming Hygeco's heritage into a promise: that of technical expertise at the service of health, diagnosis and dignity, with a commitment to quality and respect that has united us with our customers for 137 years,' says Olivier Zaniol, Chairman.

A clear brand architecture, faithful to the group's expertise

In order to offer greater clarity and consistency to its customers and partners, **Opalians** is now structured around five business brands, each specialising in a specific market segment:



A pioneer and historic reference point for the group, this brand continues to support funeral operators and hospitals with its equipment, consumables and services, guided by a strong sense of service and a commitment to consistent quality.



Heir to British expertise passed down through three generations, it embodies the meeting of tradition and modernity, offering innovative funeral products, carefully manufactured and designed to meet the daily needs of professionals.



Specialising in morgue, forensic and anatomy laboratory facilities, this German brand applies exceptional expertise based on customisation, ergonomics and precision.



A reference in histopathology laboratory equipment, it designs innovative solutions that guarantee operator safety and the efficiency of research and diagnostic environments.



The result of Opalians' medical and post-mortem expertise being applied to the animal world, this entity brings together all products and solutions dedicated to animal post-mortem operators, clinics, laboratories and veterinary training establishments.

A unifying and forward-looking position

Opalians positions itself as the benchmark in its sector: a structuring, responsible and visionary player, capable of bringing together complementary expertise to serve medical, veterinary and funeral operators. Under the slogan **'Integrity of Life and Beyond'**, **Opalians** reaffirms its mission: to protect, support and value life – in all its dimensions, human and animal – with integrity, respect and high standards.

A visual identity that expresses unity in diversity

Inspired by the shape of opal, **Opalians'** new logo symbolises the complementarity of talents, the cohesion of entities and the light that emerges from collaboration. Its colour palette – combining turquoise, coral, ochre, purple and bluish black – reflects the balance between rigour and creativity, technical expertise and human warmth.

A dynamic of growth and European integration

With more than 400 employees and a direct presence in the main European and international markets, Opalians today embodies a solid, collaborative and ambitious organisation. This transformation marks a new stage in the consolidation of European leadership and the group's commitment to investing in innovation, sustainability and customer service.

'Opalians' is not a rupture but a natural evolution,' continues Olivier Zaniol. 'It reflects the maturity of our group and our shared vision: to serve life, support research and accompany our partners with responsibility, transparency and excellence.'

À propos d'Opalians

Opalians is a European group specialising in the design, manufacture and distribution of comprehensive solutions – equipment, consumables and services – for professionals in the post-mortem funeral and medical, veterinary and histopathology sectors. Born from the merger of the Hygeco, LR Tipping, Funeralia and Kugel Medical brands, Opalians brings together unique expertise combining technical know-how, innovation and a sense of service to support its customers in more than 150 countries every day.